



AGTechnologies

**SPECIFICATION**  
**AGO-070S0-NN-N**

## Record of Revision

Version	Revise Date	Page	Content
Pre-spec.A	2015/07/24		Initial Release

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# 1. General Specifications

No.	Item	Specification	Remark
1	LCD size	7.0 inch(Diagonal)	
2	Driver element	a-Si TFT active matrix	
3	Resolution	800 × 3(RGB) × 480	
4	Display mode	Normally White, Transmissive	
5	Dot pitch	0.0642(W) × 0.1790(H) mm	
6	Active area	154.08(W) × 85.92(H) mm	
7	Module size	165.0(W) × 100.0(H) × 5.7(D) mm	
8	Surface treatment	Anti-Glare	
9	Color arrangement	RGB-stripe	
10	Interface	TTL RGB-24bit parallel interface	
11	Backlight power consumption	TBD	
12	Panel power consumption	TBD	
13	Weight	TBD	

## 2. Pin Assignment

FPC Connector is used for the module electronics interface. The recommended model is FH12A-50S-0.5SH manufactured by Hirose.

Pin No.	Symbol	I/O	Function	Remark
1	VLED+	P	Power for LED backlight(anode)	Note 8
2	VLED+	P	Power for LED backlight(anode)	Note 8
3	VLED-	P	Power for LED backlight(Cathode)	Note 8
4	VLED-	P	Power for LED backlight(Cathode)	Note 8
5	GND	P	Power ground	
6	V <sub>COM</sub>	I	Common voltage	
7	DV <sub>DD</sub>	P	Power for Digital Circuit	
8	MODE	I	DE/SYNC mode select	Note 1
9	DE	I	Data Input Enable	
10	VS	I	Vertical Sync Input	
11	HS	I	Horizontal Sync Input	
12	B7	I	Blue data(MSB)	
13	B6	I	Blue data	
14	B5	I	Blue data	
15	B4	I	Blue data	
16	B3	I	Blue data	
17	B2	I	Blue data	
18	B1	I	Blue data	Note 2
19	B0	I	Blue data(LSB)	Note 2
20	G7	I	Green data(MSB)	
21	G6	I	Green data	
22	G5	I	Green data	
23	G4	I	Green data	
24	G3	I	Green data	
25	G2	I	Green data	
26	G1	I	Green data	Note 2

27	G0	I	Green data(LSB)	Note 2
28	R7	I	Red data(MSB)	
29	R6	I	Red data	
30	R5	I	Red data	
31	R4	I	Red data	
32	R3	I	Red data	
33	R2	I	Red data	
34	R1	I	Red data	Note 2
35	R0	I	Red data(LSB)	Note 2
36	GND	P	Power Ground	
37	DCLK	I	Sample clock	Note 3
38	GND	P	Power Ground	
39	L/R	I	Left / right selection	Note 4,5
40	U/D	I	Up/down selection	Note 4,5
41	V <sub>GH</sub>	P	Gate ON Voltage	
42	V <sub>GL</sub>	P	Gate OFF Voltage	
43	AV <sub>DD</sub>	P	Power for Analog Circuit	
44	RESET	I	Global reset pin.	Note 6
45	NC	-	No connection	
46	V <sub>COM</sub>	I	Common Voltage	
47	DITHB	I	Dithering function	Note 7
48	GND	P	Power Ground	
49	NC	-	No connection	
50	NC	-	No connection	

I: input, O: output, P: Power

Note 1: DE/SYNC mode select. Normally pull high.

When select DE mode, MODE="1", VS and HS must pull high.

When select SYNC mode, MODE="0", DE must be grounded.

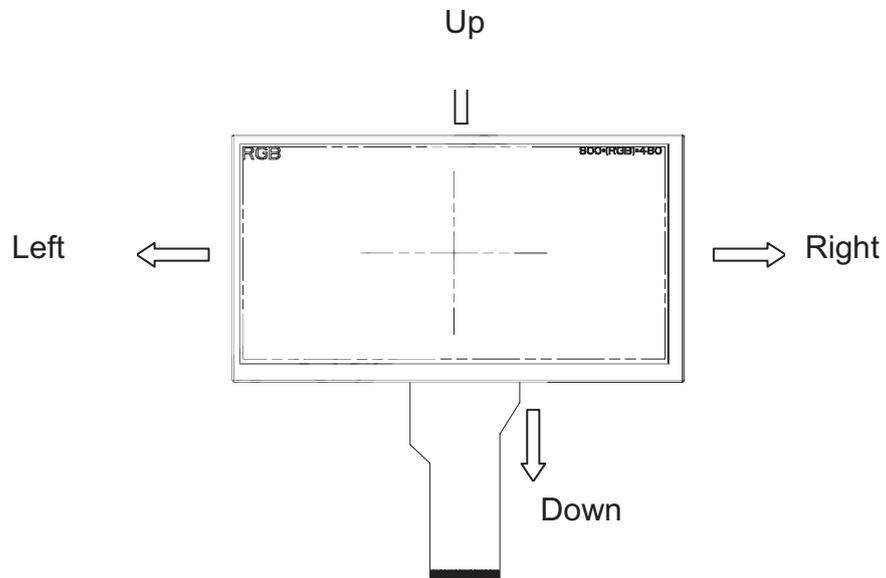
Note 2: When input 18 bits RGB data, the two low bits of R,G and B data must be grounded.

Note 3: Data shall be latched at the falling edge of DCLK.

Note 4: Selection of scanning mode

Setting of scan control input		Scanning direction
U/D	L/R	
GND	DV <sub>DD</sub>	Up to down, left to right
DV <sub>DD</sub>	GND	Down to up, right to left
GND	GND	Up to down, right to left
DV <sub>DD</sub>	DV <sub>DD</sub>	Down to up, left to right

Note 5: Definition of scanning direction.  
Refer to the figure as below:



Note 6: Global reset pin. Active low to enter reset state. Suggest to connect with an RC reset circuit for stability. Normally pull high.

Note 7: Dithering function enable control, normally pull high.  
When DITHB="1", Disable internal dithering function,  
When DITHB="0", Enable internal dithering function,

Note 8: Reserve for LED power input.

## 3. Operation Specifications

### 3.1. Absolute Maximum Ratings

(Note 1)

Item	Symbol	Values		Unit	Remark
		Min.	Max.		
Power voltage	$DV_{DD}$	-0.3	5.0	V	
	$AV_{DD}$	6.5	13.5	V	
	$V_{GH}$	-0.3	40.0	V	
	$V_{GL}$	-20.0	0.3	V	
	$V_{GH}-V_{GL}$	-	40.0	V	
Operation Temperature	$T_{OP}$	-20	70	°C	
Storage Temperature	$T_{ST}$	-30	80	°C	

Note 1: The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

### 3.1.1. Typical Operation Conditions

( Note 1 )

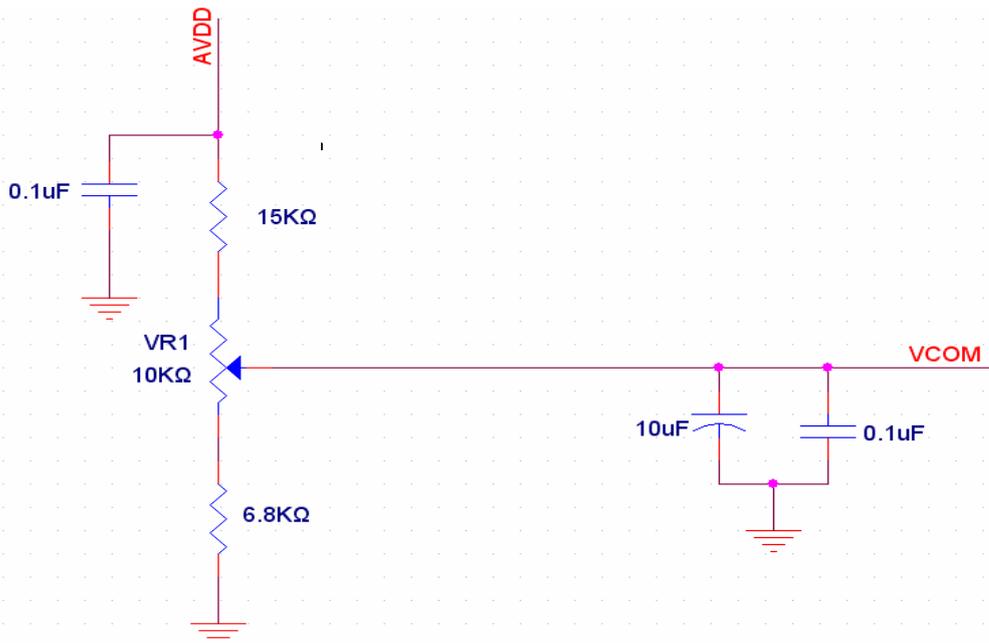
Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Power voltage	DV <sub>DD</sub>	3.0	3.3	3.6	V	Note 2
	AV <sub>DD</sub>	10.2	10.4	10.6	V	
	V <sub>GH</sub>	15.3	16.0	16.7	V	
	V <sub>GL</sub>	-7.7	-7.0	-6.3	V	
Input signal voltage	V <sub>COM</sub>	2.6	(3.6)	4.6	V	Note 4
Input logic high voltage	V <sub>IH</sub>	0.7 DV <sub>DD</sub>	-	DV <sub>DD</sub>	V	Note 3
Input logic low voltage	V <sub>IL</sub>	0	-	0.3 DV <sub>DD</sub>	V	

Note 1: Be sure to apply DV<sub>DD</sub> and V<sub>GL</sub> to the LCD first, and then apply V<sub>GH</sub>.

Note 2: DV<sub>DD</sub> setting should match the signals output voltage (refer to Note 3) of customer's system board.

Note 3: DCLK, HS, VS, RESET, U/D, L/R, DE, R0~R7, G0~G7, B0~B7, MODE, DITHB.

Note 4: Typical V<sub>COM</sub> is only a reference value. It must be optimized according to each LCM. Please use VR and base on below application circuit.

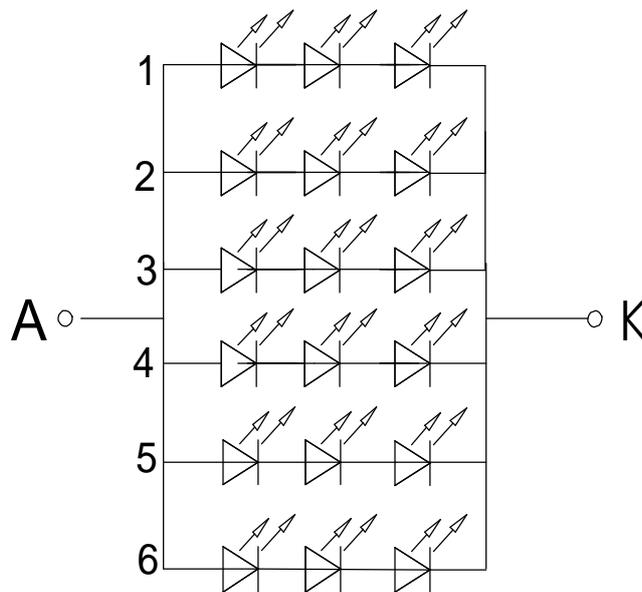


### 3.1.2. Current Consumption

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Current for Driver	$I_{GH}$	-	0.2	1.0	mA	$V_{GH} = 16.0V$
	$I_{GL}$	-	0.2	1.0	mA	$V_{GL} = -7.0V$
	$IDV_{DD}$	-	4.0	10	mA	$DV_{DD} = 3.3V$
	$I_{AV_{DD}}$	-	20	50	mA	$AV_{DD} = 10.4V$

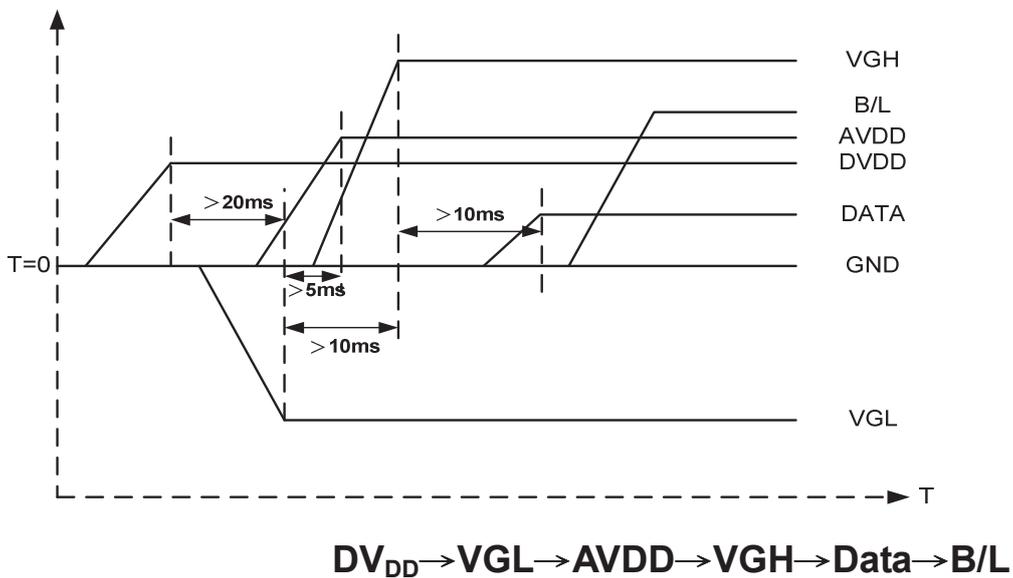
### 3.1.3. Backlight Driving Conditions (18 White Chips)

Parameter	Symbol	Min.	Typ.	Max.	Unit	Note
Supply voltage of white LED backlight	VL	8.7	9.6	10.5	V	Note 1
Curt for LED backlight	IL	90	120	150	mA	
Luminance (on the module surface, BM-7)		200	250	-	cd/m <sup>2</sup>	
LED life time	-	50,000	-	-	Hr	Note 2

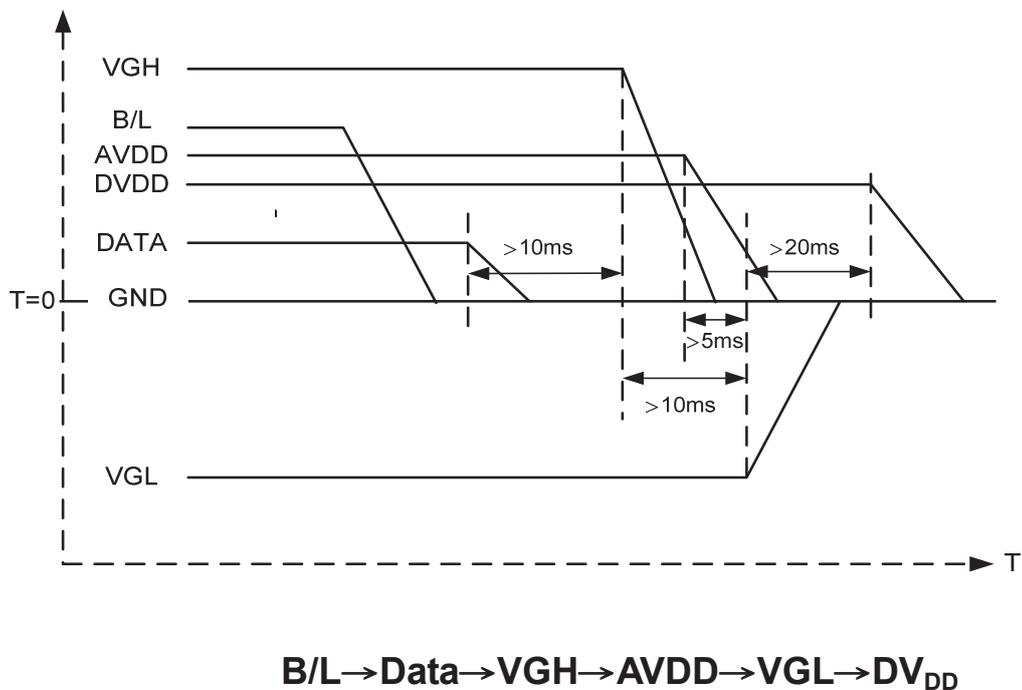


### 3.2. Power Sequence

Power on



Power off



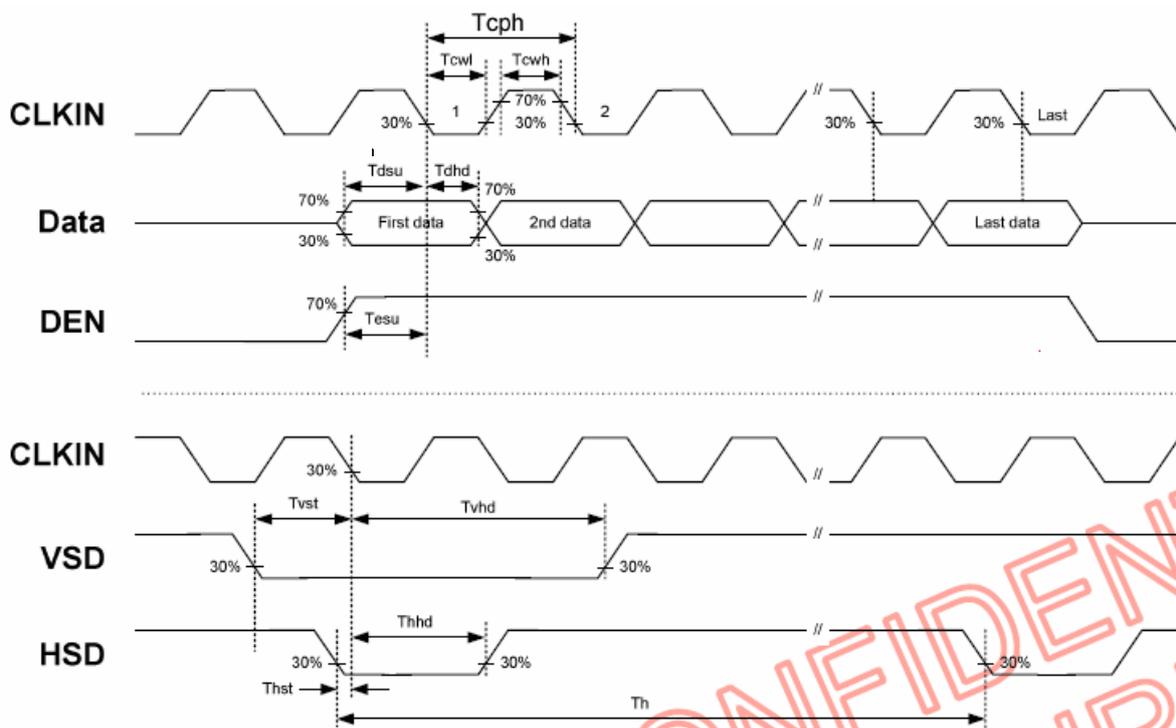
Note: Data include R0~R7, B0~B7, GO~G7, U/D, L/R, DCLK, HS, VS, DE.

### 3.3. Timing Characteristics

#### 3.3.1. AC Electrical Characteristics

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
HS setup time	$T_{hst}$	8	-	-	ns	
HS hold time	$T_{hhd}$	8	-	-	ns	
VS setup time	$T_{vst}$	8	-	-	ns	
VS hold time	$T_{vhd}$	8	-	-	ns	
Data setup time	$T_{dsu}$	8	-	-	ns	
Data hole time	$T_{dhd}$	8	-	-	ns	
DE setup time	$T_{esu}$	8	-	-	ns	
DE hole time	$T_{ehd}$	8	-	-	ns	
DV <sub>DD</sub> Power On Slew rate	$T_{POR}$	-	-	20	ms	From 0 to 90% DV <sub>DD</sub>
RESET pulse width	$T_{Rst}$	1	-	-	ms	
DCLK cycle time	$T_{coh}$	20	-	-	ns	
DCLK pulse duty	$T_{cwh}$	40	50	60	%	

#### 3.3.2. Input Clock and Data Timing Diagram



### 3.3.3. Timing

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Horizontal Display Area	thd	-	800	-	DCLK	
DCLK Frequency	fclk	26.4	33.3	46.8	MHz	
One Horizontal Line	th	862	1056	1200	DCLK	
HS pulse width	thpw	1	-	40	DCLK	
HS Blanking	thb	46	46	46	DCLK	
HS Front Porch	thfp	16	210	354	DCLK	

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Vertical Display Area	tvd	-	480	-	TH	
VS period time	tv	510	525	650	TH	
VS pulse width	tvpw	1	-	20	TH	
VS Blanking	tvb	23	23	23	TH	
VS Front Porch	tvfp	7	22	147	TH	

### 3.3.4. Data Input Format



Figure 3. 1 Horizontal input timing diagram.

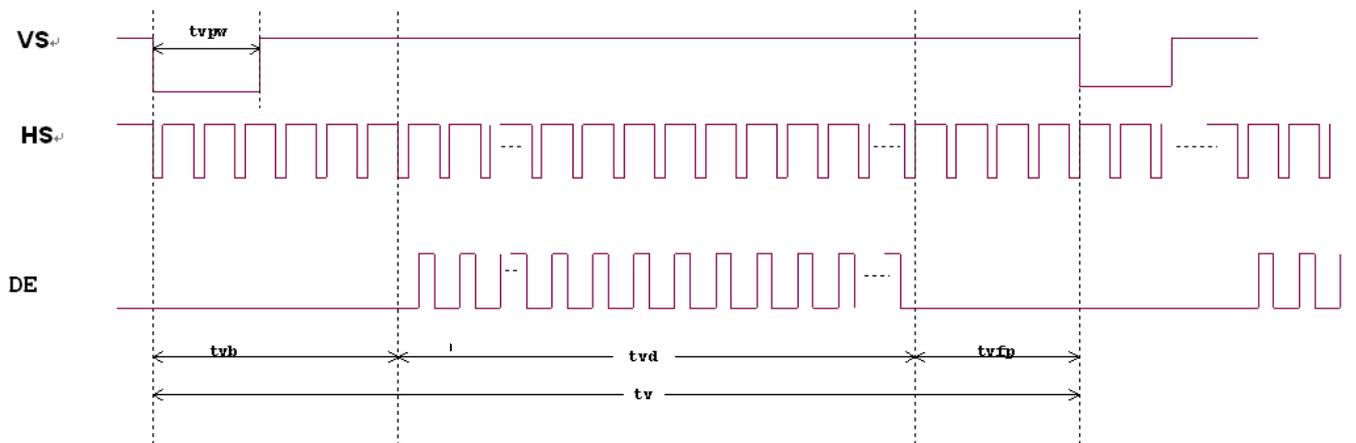


Figure 3. 2 Vertical input timing diagram.

## 4. Optical Specifications

Ta=25 °C

Item	Symbol	Condition	Min	Typ	Max	Unit	Remark	
View Angles	$\theta T$	$CR \geq 10$	40	50	--	Degree	Note1	
	$\theta B$		60	70	--			
	$\theta L$		60	70	--			
	$\theta R$		60	70	--			
Contrast Ratio	CR	$\theta=0^\circ$	400	500	--		Note4	
Response Time	T <sub>ON</sub>	25°C	--	10	20	ms	Note3	
	T <sub>OFF</sub>		--	15	30			
Chromaticity	White	Backlight is on	x	0.278	0.308	0.338		Note2 Note5 Note6
			y	0.297	0.327	0.357		
Luminance	L		200	250	--	cd/m <sup>2</sup>	Note6	

Test Conditions:

1. DV<sub>DD</sub>=3.3V, I<sub>L</sub>=120mA(Backlight current),the ambient temperature is 25°C.
2. The test systems refer to Note 2.

# 5. Mechanical Drawing

