SPECIFICATION

AGM 0043WT

Atualizado pelo MKT em 29/10/2015

AGTechnologies

MODLE NO :
AGM 0043WT

RECORDS OF REVISION			DOC. FIRST ISSUE
VERSION	DATE	REVISED PAGE NO.	**SUMMARY**
0	2013/09/22		First issue
A	2013/12/18		Modify the Optical Characteristics
B	2014/04/16		Modify Package Specification.
C	2015/04/07		Add size ,Surface & Resistance Touch Panel General Specifications. Modify Pixel Data Format & Block Diagram
D	2015/04/27		Modify Reliability.

Contents

1.Summary

This technical specification applies to 4.3’ color TFT-LCD panel. The 4.3’ color TFT-LCD panel is designed for camcorder, digital camera application and other electronic products which require high quality flat panel displays. This module follows RoHS.

2.General Specifications

Item	Dimension	Unit
Size	4.3	inch
Dot Matrix	480 x RGBx272(TFT)	dots
Module dimension	105.5 x 67.2 x 7.7	mm
Active area	95.04 x 53.856	mm
Dot pitch	0.066 x 0.198	mm
LCD type	TFT, Normally White, Transmissive	
View Direction	12 o’clock	
Gray Scale Inversion Direction	6 o’clock	
Backlight Type	LED, Normally White	
Controller IC	SSD1963	
Interface	Digital 8080 family MPU	
With /Without TP	With RTP	
Surface	Anti-Glare	

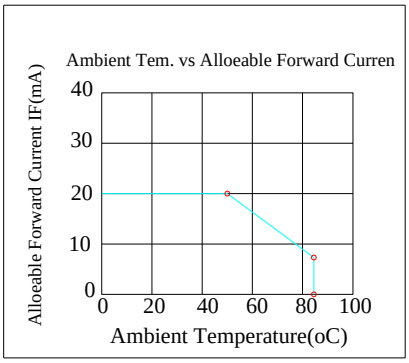
*Color tone slight changed by temperature and driving voltage

3.Absolute Maximum Ratings

Item	Symbol	Min	Typ	Max	Unit
Operating Temperature	TOP	-20	—	+70	℃
Storage Temperature	TST	-30	—	+80	℃

Note: Device is subject to be damaged permanently if stresses beyond those absolute maximum ratings listed above

1. Temp. ≦60℃, 90% RH MAX. Temp.＞60℃, Absolute humidity shall be less than 90% RH at 60℃



4.Electrical Characteristics

4.1. Operating conditions:

Item	Symbol	Condition	Min	Typ	Max	Unit	Remark
Supply Voltage For LCM	VDD	—	3.0	3.3	3.5	V	
Supply Current For LCM	IDD	—	—	200	300	mA	Note1

Note1: This value is test for VDD=3.3V Ta=25 ℃ only

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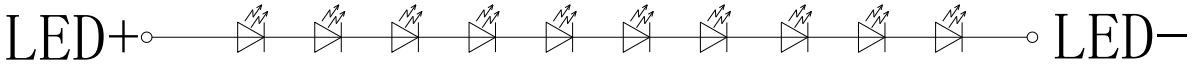
4.2. LED driving conditions

Parameter	Symbol	Min.	Typ.	Max.	Unit	Remark
LED current	-	-	20	-	mA	-
Power Consumption	-	600	640	680	mW	-
LED voltage	VBL+	30	32	34	V	Note 1
LED Life Time	-	-	50,000	-	Hr	Note 2,3,4

Note 1 : There are 1 Groups LED



ote 2 : Ta = 25 ℃

Note 3 : Brightness to be decreased to 50% of the initial value

Note 4 : The single LED lamp case

5.DC CHARATERISTICS

Parameter	Symbol	Rating			Unit	Condition
		Min	Typ	Max		
Low level input voltage	V_{IL}	0	-	0.3VDD	V	
High level input voltage	V_{IH}	0.7VDD	-	VDD	V	

6.Interface timing

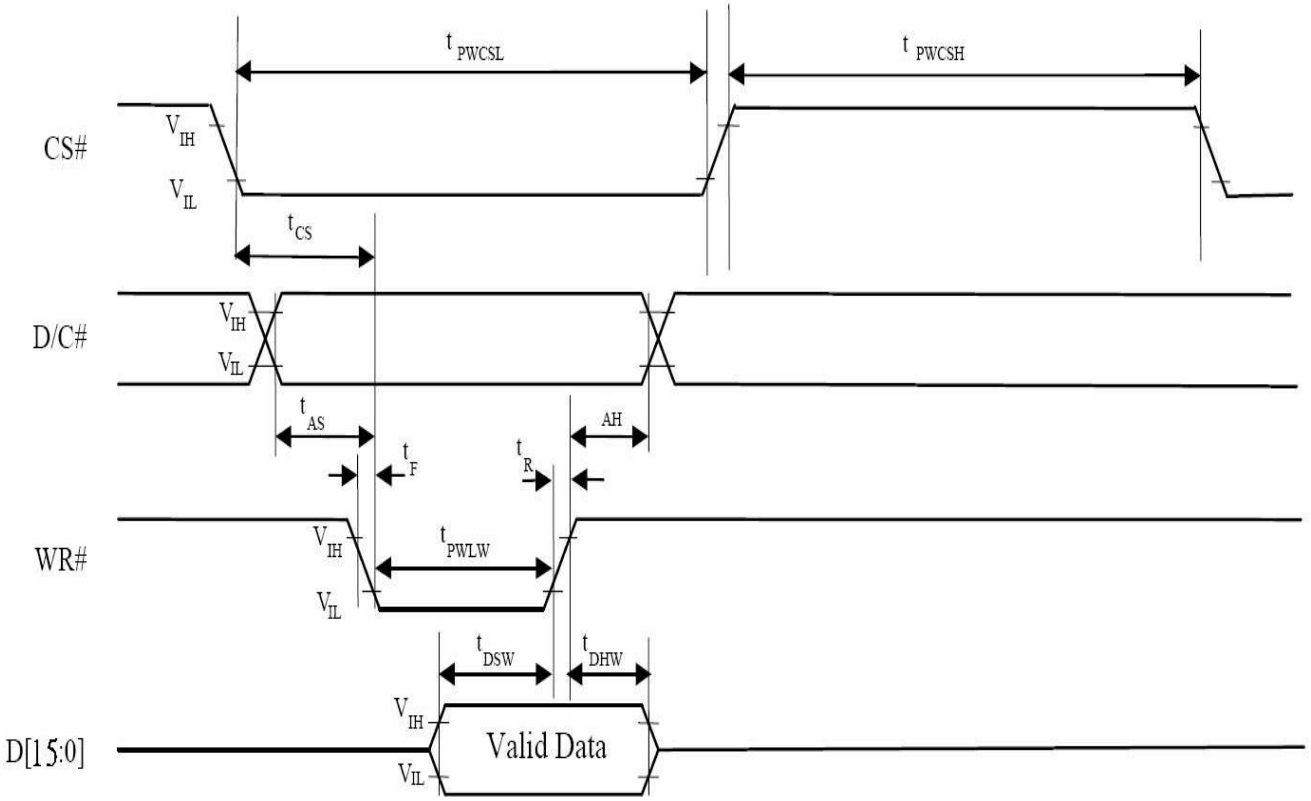
6.1. 8080 Mode

The 8080 mode MCU interface consist of CS#, D/C#, RD#, WR#, Data Bus and TE signals (Please refer to Table 6-1 for pin multiplexed with 6800 mode). This interface use WR# to define a write cycle and RD# for read cycle. If the WR# goes low when the CS# signal is low, the data or command will be latched into the system at the rising edge of WR#. Similarly, the read cycle will start when RD# goes low and end at the rising edge of RD#.

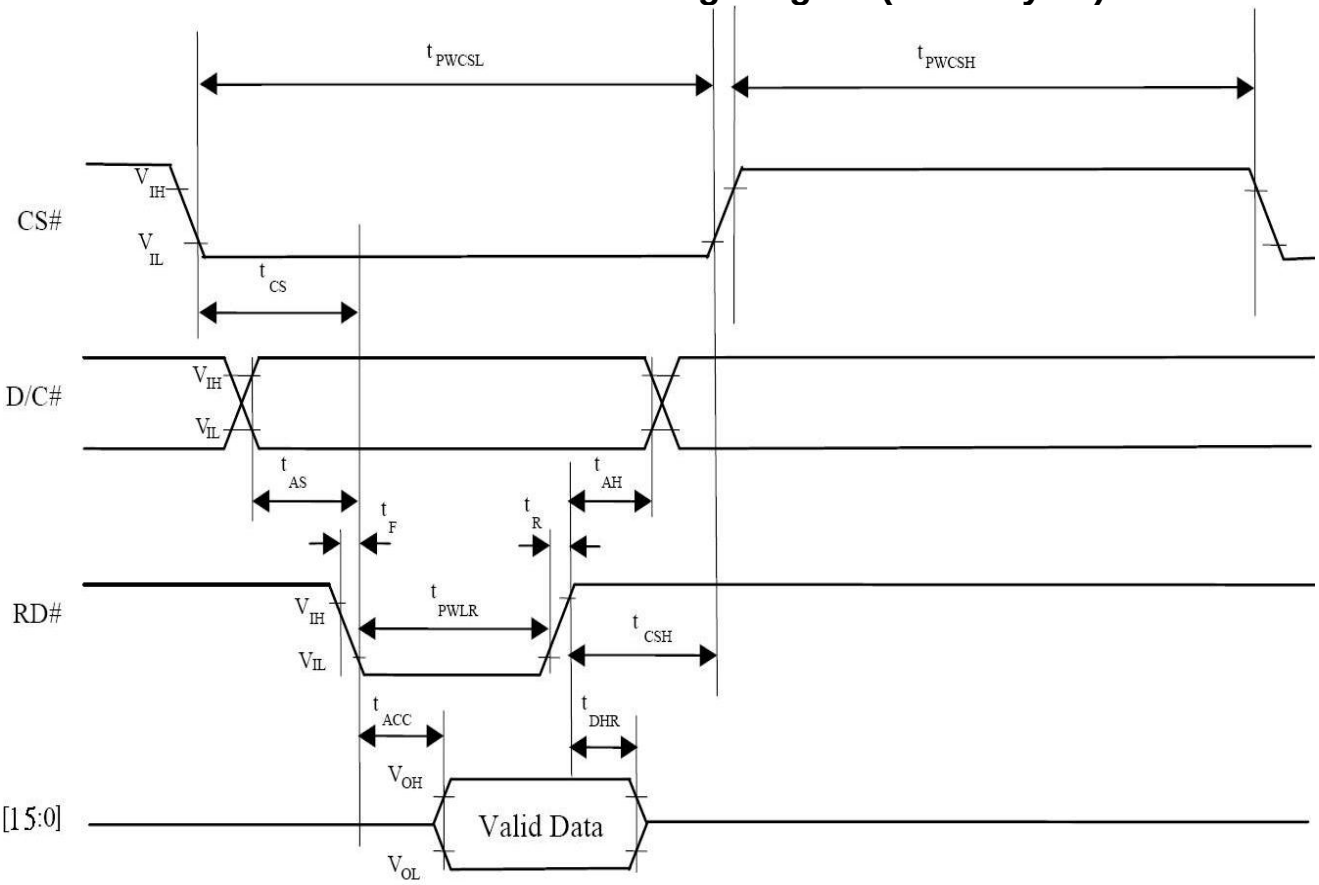
6.2. 8080 Mode Write Cycle

Symbol	Parameter	Min	Typ	Max	Unit
fMCLK	System Clock Frequency	1	-	110	MHz
tMCLK	System Clock Period	1/ fMCLK	-	-	ns
tPWCSH	Control Pulse High Width Write Read	13 30	1.5* **t**MCLK 3.5* **t**MCLK	-	ns
tPWCSL	Control Pulse Low Width Write (next write cycle) Write (next read cycle) Read	13 80 80	1.5* **t**MCLK 9* **t**MCLK 9* **t**MCLK	-	ns
tAS	Address Setup Time	1	-	-	ns
tAH	Address Hold Time	2	-	-	ns
tDSW	Write Data Setup Time	4			ns
tDHW	Write Data Hold Time	1	-	-	ns
tPWLW	Write Low Time	12			ns
tDHR	Read Data Hold Time	1	-	-	ns
tACC	Access Time	32			ns
tPWLR	Read Low Time	36	-	-	ns
tR	Rise Time	-		0.5	ns
tF	Fall Time	-	-	0.5	ns
tCS	Chip select setup time	2	-	-	ns
tCSH	Chip select hold time to read signal	3	-	-	ns

6.3. Parallel 8080-series Interface Timing Diagram(Write Cycle)



6.4. Parallel 8080-series Interface Timing Diagram(Read Cycle)



6.5. Pixel Data Format

Interface	Cycle	D[15]	D[14]	D[13]	D[12]	D[11]	D[10]	D[9]	D[8]	D[7]	D[6]	D[5]	D[4]	D[3]	D[2]	D[1]	D[0]
16 bits (565 format)	1st	R5	R4	R3	R2	R1	G5	G4	G3	G2	G1	G0	B5	B4	B3	B2	B1
16 bits	1st	R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0
	2nd	B7	B6	B5	B4	B3	B2	B1	B0	R7	R6	R5	R4	R3	R2	R1	R0
	3rd	G7	G6	G5	G4	G3	G2	G1	G0	B7	B6	B5	B4	B3	B2	B1	B0
8 bits	1st									R7	R6	R5	R4	R3	R2	R1	R0
	2nd									G7	G6	G5	G4	G3	G2	G1	G0
	3rd									B7	B6	B5	B4	B3	B2	B1	B0

7.Optical Characteristics

Item		Symbol	Condition.	Min	Typ.	Max.	Unit	Remark
Response time		Tr	θ=0°、Φ=0°	-	10	20	ms	Note 3
		Tf		-	15	30	ms	
Contrast ratio		CR	At optimized viewing angle	400	500	-	-	Note 4
Color Chromaticity	White	Wx	θ=0°、Φ=0	0.26	0.31	0.36	-	Note 2,5
		Wy		0.28	0.33	0.38	-	
Viewing angle (Gray Scale Inversion Direction)	Hor.	ΘR	CR≧10	60	70	-	Deg.	Note 1
		ΘL		60	70	-		
	Ver.	ΦT		40	50	-		
		ΦB		60	70	-		
Brightness		-	-	280	350	-	cd/m^2	Center of display

Ta=25±2℃, IL=20mA

Note 1: Definition of viewing angle range

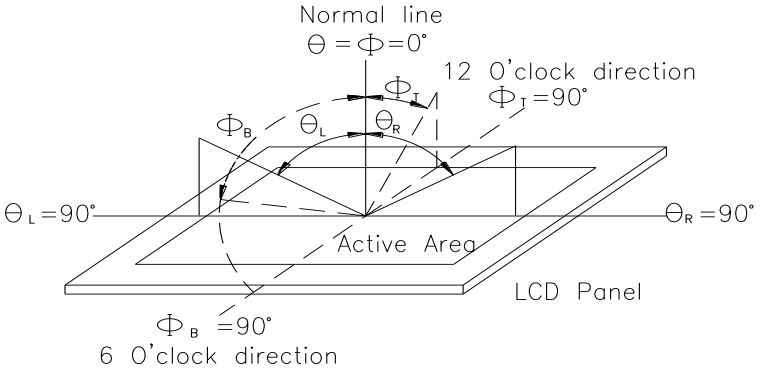


Fig. 8.1. Definition of viewing angle

Note 2: Test equipment setup:

After stabilizing and leaving the panel alone at a driven temperature for 10 minutes, the measurement should be executed. Measurement should be executed in a stable, windless, and dark room. Optical specifications are measured by Topcon BM-7orBM-5 luminance meter 1.0° field of view at a distance of 50cm and normal direction.

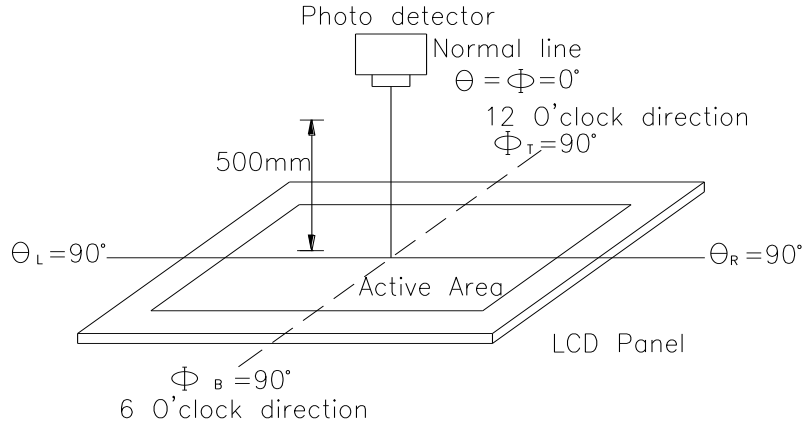
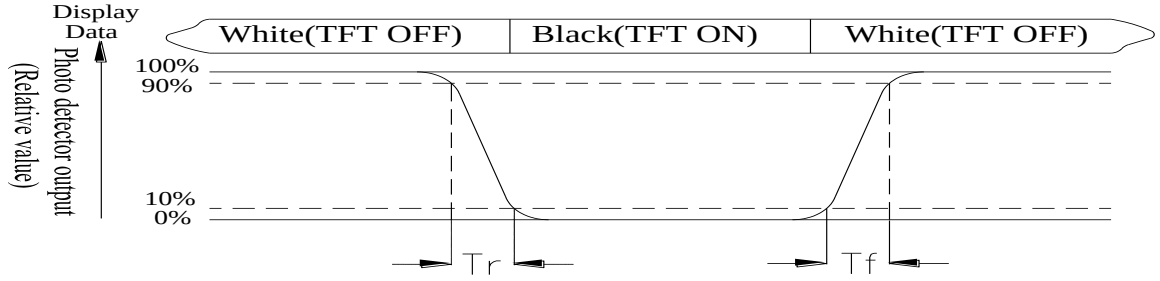


Fig. 8.2. Optical measurement system setup

Note 3: Definition of Response time:
The response time is defined as the LCD optical switching time interval between “White” state and “Black” state. Rise time, Tr, is the time between photo detector output intensity changed from 90%to 10%. And fall time, Tf, is the time between photo detector output intensity changed from 10%to 90%



Note 4: Definition of contrast ratio:
The contrast ratio is defined as the following expression.

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD on the "White" state}}{\text{Luminance measured when LCD on the "Black" state}}$$

Note 5: White Vi = Vi50 ± 1.5V
Black Vi = Vi50 ± 2.0V
“±” means that the analog input signal swings in phase with VCOM signal.
“±” means that the analog input signal swings out of phase with VCOM signal.
The 100% transmission is defined as the transmission of LCD panel when all the input terminals of module are electrically opened.

Note 6: Definition of color chromaticity (CIE 1931)
Color coordinates measured at the center point of LCD

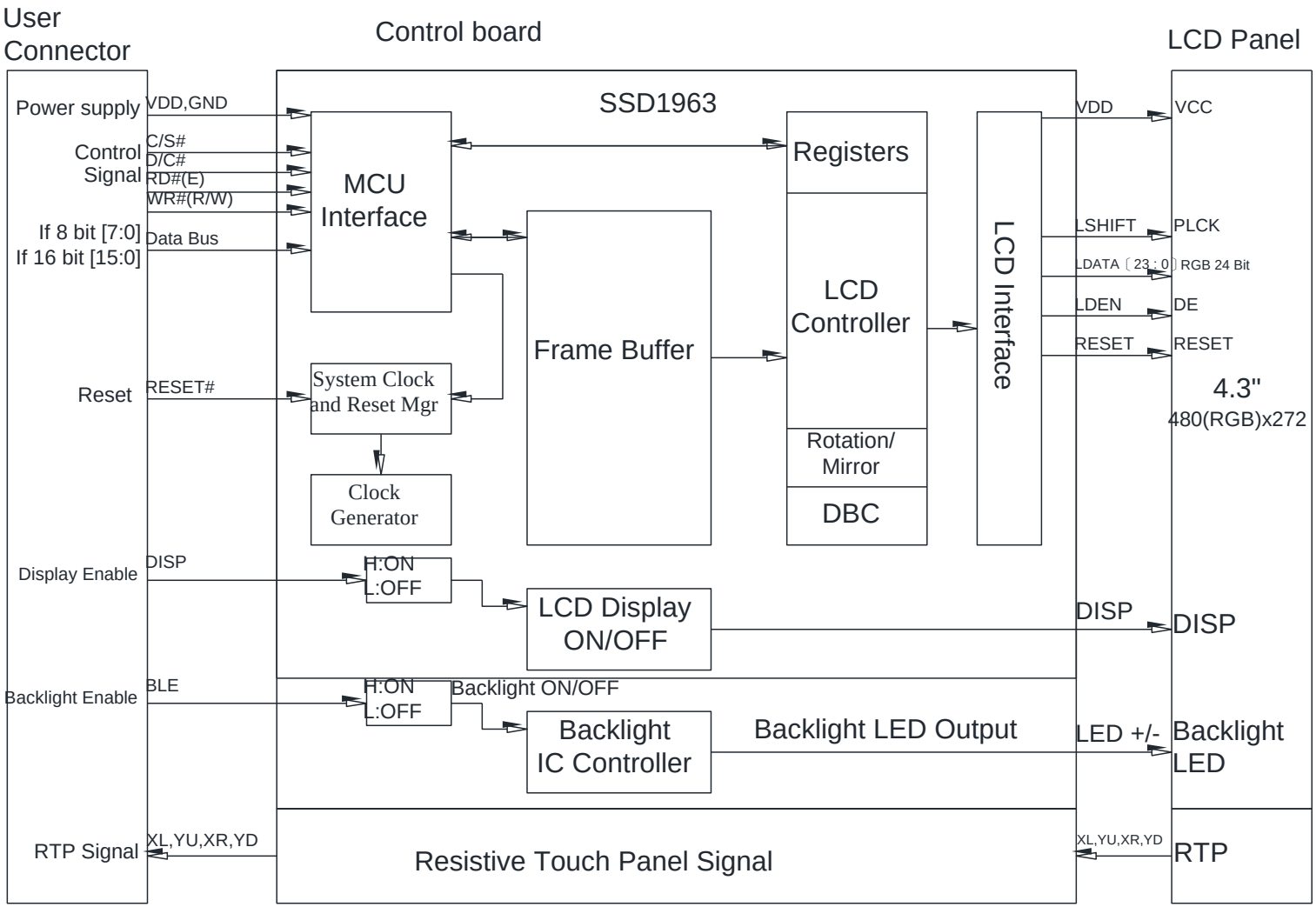
Note 7: Measured at the center area of the panel when all the input terminals of LCD panel are electrically opened.

8.Interface

8.1. LCM PIN Definition

Pin	Symbol	Function	Remark
1	GND	System ground pin of the IC. Connect to system ground.	
2	VDD	Power Supply : +3.3V	
3	BL_E	Backlight control signal , H: On \ L:Off	
4	D/C	Data/Command select	
5	WR	Write strobe signal	
6	RD	Read strobe signal	
7	D0	Data bus	
8	D1	Data bus	
9	D2	Data bus	
10	D3	Data bus	
11	D4	Data bus	
12	D5	Data bus	
13	D6	Data bus	
14	D7	Data bus	
15	CS	Chip select	
16	RST	Hardware reset	
17	NC	No connect	
18	XR	Touch panel signal for Right	
19	DISP ON	Display On/Off , H: On , L: Off	
20	YD	Touch panel signal for Bottom	
21	XL	Touch panel signal for Left	
22	YU	Touch panel signal for TOP	

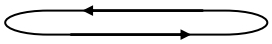
9. Block Diagram



AGM 0043WT

10.Reliability

Content of Reliability Test (Wide temperature, -20℃~70℃)

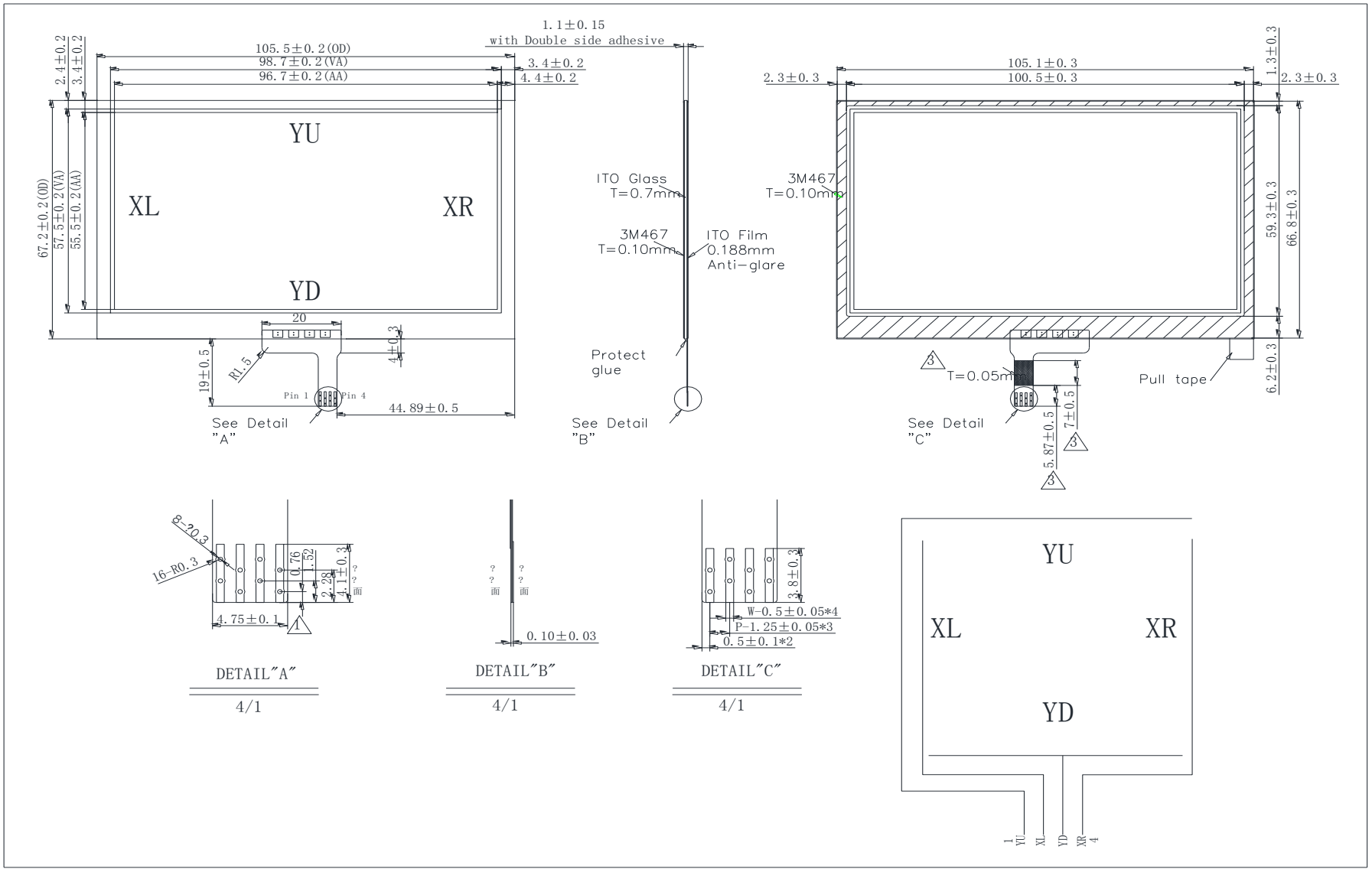
Environmental Test			
Test Item	**Content of Test**	**Test Condition**	**Note**
High Temperature storage	Endurance test applying the high storage temperature for a long time.	80℃ 200hrs	2
Low Temperature storage	Endurance test applying the low storage temperature for a long time.	-30℃ 200hrs	1,2
High Temperature Operation	Endurance test applying the electric stress (Voltage & Current) and the thermal stress to the element for a long time.	70℃ 200hrs	——
Low Temperature Operation	Endurance test applying the electric stress under low temperature for a long time.	-20℃ 200hrs	1
High Temperature/ Humidity Operation	The module should be allowed to stand at 60 ℃,90%RH max	60℃,90%RH 96hrs	1,2
Thermal shock resistance	The sample should be allowed stand the following 10 cycles of operation -20℃ 25℃ 70℃  30min 5min 30min 1 cycle	-20℃/70℃ 10 cycles	——
Vibration test	Endurance test applying the vibration during transportation and using.	Total fixed amplitude : 15mm Vibration Frequency : 10~55Hz One cycle 60 seconds to 3 directions of X,Y,Z for Each 15 minutes	3
Static electricity test	Endurance test applying the electric stress to the terminal.	VS=800V, RS=1.5kΩ CS=100pF 1 time	——

Note1: No dew condensation to be observed.

Note2: The function test shall be conducted after 4 hours storage at the normal Temperature and humidity after remove from the test chamber.

Note3: The packing have to including into the vibration testing.

11.Touch Panel Information

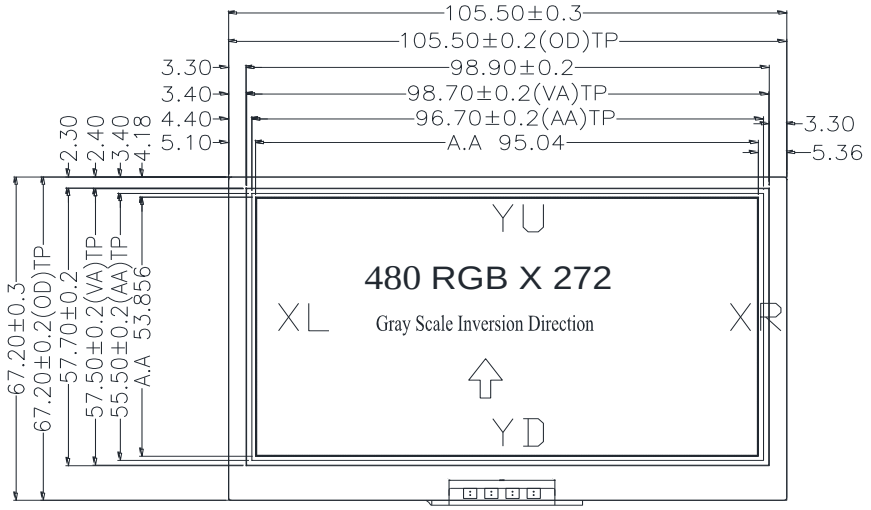


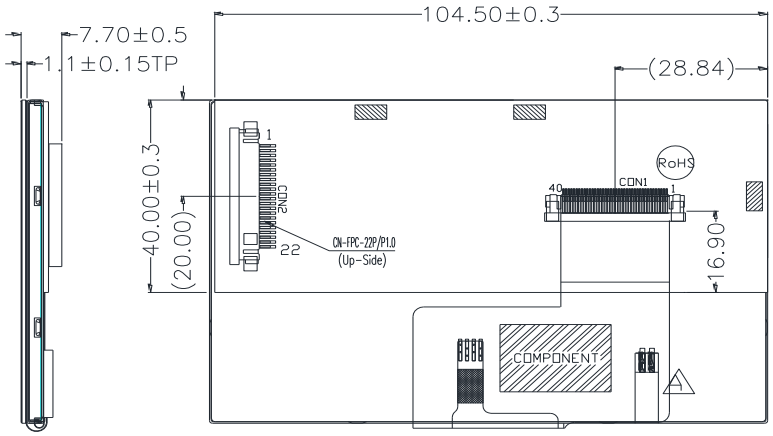
11.1. Resistance Touch Panel General Specifications

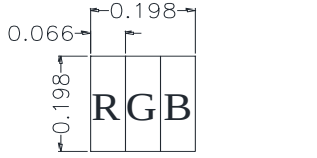
Item	Description
Driving condition	DC5V
Operating force	60~150g
Linearity max	≤±1.5%
Insulating resistance	＞20MΩ，25V(DC)
Light transparence	70%
Structure type	ITO Film/ITO Glass(F/G)
Surface Hardness	3H typ
Pen Hitting Durability (with the silicon rubber)	＞1000,000 times
X resistance	200~1200Ω
Yresistance	200~900Ω

12.Contour Drawing

PIN	DESC
1	GND
2	VDD
3	BL E
4	D/C
5	WR
6	RD
7	D0
8	D1
9	D2
10	D3
11	D4
12	D5
13	D6
14	D7
15	CS
16	RST
17	NC
18	XR
19	DIP ON
20	YD
21	XL
22	YU







SCALE 1:100

The non-specified tolerance of dimension is ±0.3mm.

13.Initial Code For Reference

```
void Initial_SSD1963()
{

        Write_Command(0x01);
        Delay_ms(10);
        Write_Command(0xe0);
        Write_Parameter(0x01);
        Delay_ms(5);
        Write_Command(0xe0);
        Write_Parameter(0x03);
        Delay_ms(5);

        Write_Command(0xb0);
        Write_Parameter(0x08);
        Write_Parameter(0x80);
        Write_Parameter(0x01);
        Write_Parameter(0xdf);
        Write_Parameter(0x01);
        Write_Parameter(0x0f);
        Write_Parameter(0x00);

        Write_Command(0xf0);
        Write_Parameter(0x00);

        Write_Command(0x3a);
        Write_Parameter(0x50);

        Write_Command(0xe2);
        Write_Parameter(0x1d);
        Write_Parameter(0x02);
        Write_Parameter(0x54);

        Write_Command(0xe6);
        Write_Parameter(0x01);
        Write_Parameter(0x33);
        Write_Parameter(0x33);

        Write_Command(0xb4);
        Write_Parameter(0x02);
        Write_Parameter(0x0d);
        Write_Parameter(0x00);
        Write_Parameter(0x1d);
        Write_Parameter(0x00);
        Write_Parameter(0x00);
        Write_Parameter(0x00);
        Write_Parameter(0x00);

        Write_Command(0xb6);
```

```
            Write_Parameter(0x01);
            Write_Parameter(0x20);
            Write_Parameter(0x00);
            Write_Parameter(0x10);
            Write_Parameter(0x00);
            Write_Parameter(0x00);
            Write_Parameter(0x00);

          Write_Command(0x2a);
          Write_Parameter(0x00);
          Write_Parameter(0x00);
          Write_Parameter(0x01);
          Write_Parameter(0xdf);

          Write_Command(0x2b);
          Write_Parameter(0x00);
          Write_Parameter(0x00);
          Write_Parameter(0x01);
          Write_Parameter(0x0f);

          Write_Command(0x29);
          Write_Command(0x2c);
}
```